



**Canadian  
Manufacturers &  
Exporters**

Manitoba

## **Manufacturing Week 2010 Sponsorship Opportunities**

Canadian Manufacturers & Exporters Manitoba invites stakeholders and suppliers of the manufacturing and exporting community to partner in the presentation of Manufacturing Week 2010.

Sponsorship is an effective way to promote your company's products and services to a targeted audience. Associating your business with CME heightens your profile as a business leader and demonstrates your commitment to the manufacturing and exporting community in Manitoba.

CME's Manufacturing Week sponsorships offer a unique opportunity to maximize your company's visibility and exposure to the leaders and future decision makers in the manufacturing industry.

### **Manufacturing Week 2010 Featured Programs & Events**

#### **Manufacturing Week Global Partnership: March 22 - 26**

Public and industry advertising campaign and events throughout Manufacturing Week featuring CME Global Partner Sponsors

#### **Manufacturing & Trade Conference: Tuesday, March 23**

Winnipeg Convention Centre

Featuring prominent guest speakers and bringing together Manitoba's leading companies executive and leadership team members.

#### **Gala Awards Dinner: Thursday, March 25**

Winnipeg Convention Centre

Featuring presentation of the 2010 Manitoba Manufacturers' Hall of Fame inductees, Export Award, Emerging Award and the Pioneer Award.

### **Manufacturers' Hall of Fame**

The permanent home of the Manufacturers' Hall of Fame at the University of Manitoba Engineering Building offers a unique, long-term opportunity for exposure to a rotating target group of engineering students and the public at large.

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To discuss how we can tailor a plan that will address your unique communications and business objectives, please contact Ron Koslowsky, Vice President at:  
(204) 949-1454 or [ron.koslowsky@cme-mec.ca](mailto:ron.koslowsky@cme-mec.ca)

CME is *the* premier association for manufacturers and exporters in Manitoba offering you the ability to reach a broad manufacturing audience of both large and small business owners as well as other organizations that support manufacturing.

**Dare to Compete.ca**

## 2010 Sponsorship Opportunities

| Manufacturing Week   | Full Week      | Manufacturing & Trade Conference |              |           | Gala Dinner |              |                |               |
|--|----------------|----------------------------------|--------------|-----------|-------------|--------------|----------------|---------------|
|  | Global Partner | World Class                      | Leading Edge | Innovator | World Class | Export Award | Emerging Award | Pioneer Award |
|  | \$10,000       | \$5,000                          | \$1,000      | \$500     | \$5,000     | \$5,000      | \$3,000        | \$3,000       |
| Manufacturing Week - Sponsor Partner (Featured all week)   | *              |                                  |              |           |             |              |                |               |
| Premium "front page" logo position - all Manufacturing Week advertising, web site, printed materials, signage & newsletters    | *              |                                  |              |           |             |              |                |               |
| Front page logo recognition - Winnipeg Free Press insert   | *              |                                  |              |           |             |              |                |               |
| Front page logo recognition - Gala Dinner Program  | *              |                                  |              |           |             |              |                |               |
| Front page logo recognition - Conference Program   | *              |                                  |              |           |             |              |                |               |
| Gala Dinner Tickets (March 25)   | 10             |                                  |              |           | 10          | 10           | 4              | 4             |
| Featured podium opportunity at event(s)  | *              | *                                |              |           | *           | *            |                |               |
| Logo association with award category   |                |                                  |              |           | *           | *            | *              | *             |
| Logo recognition in event program, signage & audio-visual displays, CME web site, CME newsletters, CME national magazine 20/20 | *              | *                                |              |           | *           | *            | *              | *             |
| Advertorial in CME newsletter  | 1/2 page       | 1/4 page                         |              |           |             |              |                |               |
| Full page advertisement in Conference Program  | *              | *                                |              |           |             |              |                |               |
| Corporate Display Booth - Conference (March 23)  | *              | *                                | *            |           |             |              |                |               |
| Delegate Registrations - Conference (March 23)   | 4              | 4                                | 1            | 1         |             |              |                |               |
| Company name listing in Conference signage & audio-visual displays   | *              | *                                | *            | *         |             |              |                |               |

| Manufacturers' Hall of Fame<br>Permanent home at the University of Manitoba - Engineering Building | Gold      | Silver    | Bronze  |
|--|-----------|-----------|---------|
|  | \$10,000  | \$5,000   | \$3,000 |
| Video recognition at the Hall of Fame  | 60 Second | 30 Second | Logo    |
| Video production coordination assistance, if required  | *         | *         | *       |
| Recognition in Gala Dinner advertising and promotion   | *         | *         | *       |
| Featured podium opportunity at the Gala Dinner   | *         | *         |         |
| Recognition at the Gala Dinner   | *         | *         | *       |
| Link on CME web site Hall of Fame page   | *         | *         | *       |
| Gala Dinner Tickets (March 25)   | 10        | 4         | 4       |
| 12 Month Term (multi-year agreements are available)  | *         | *         | *       |



# Manufacturing Week 2010 Sponsorship Confirmation

**Please Print:**

Company: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province: \_\_\_\_\_  
 Postal Code: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

**Signature:** \_\_\_\_\_

Contact for Artwork: \_\_\_\_\_  
 Telephone: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

**Sponsorship Option (+ GST):**

|   |   |                 |    |       |
|---|---|-----------------|----|-------|
| Global Partner:                           | @ | \$10,000        | \$ | _____ |
| Conference – World Class:                 | @ | \$ 5,000        | \$ | _____ |
| Conference – Leading Edge:                | @ | \$ 1,000        | \$ | _____ |
| Conference – Innovator:                   | @ | \$ 500          | \$ | _____ |
| Gala Dinner – World Class:                | @ | \$ 5,000        | \$ | _____ |
| Gala Dinner – Export Award:               | @ | \$ 5,000        | \$ | _____ |
| Gala Dinner – Emerging Award              | @ | \$ 3,000        | \$ | _____ |
| Gala Dinner – Pioneer Award               | @ | \$ 3,000        | \$ | _____ |
| Hall of Fame – Gold                       | @ | \$10,000        | \$ | _____ |
| Hall of Fame – Silver                     | @ | \$ 5,000        | \$ | _____ |
| Hall of Fame – Bronze                     | @ | \$ 3,000        | \$ | _____ |
|   |   | <b>Subtotal</b> | \$ | _____ |
|   |   | <b>GST</b>      | \$ | _____ |
| <input type="checkbox"/> Cheque Enclosed: |   | <b>Total</b>    | \$ | _____ |

Please invoice me:  Prior to December 31, 2009  January, 2010

Cheques are payable to Canadian Manufacturers & Exporters Manitoba  
 110 Lawson Crescent, Winnipeg, Manitoba R3P 2H8  
 For Information contact the CME office at 204-949-1454 or [tammy.oakes@cme-mec.ca](mailto:tammy.oakes@cme-mec.ca)  
**Please fax this form to CME at 204-943-3476.**

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